The OPH Website Monthly Report: November 2002

General Statistics

The statistics listed below cover 11/01/02 through 11/30/02.

Hits*	**Entire Site (Successful)** - Number of hits that had a "success" status code.	**208,685**
	Average Hits Per Day - Number of successful hits divided by the total number of days in the log.	**23,187**
	Home Page Hits - Number of times your home page was visited.	**14,070**
Page Views**	**Page Views** - Hits to files designated as pages. Supporting graphics and other non-page files are not counted.	**36,021**
	Average Page Views Per Day - Number of page views divided by the total number of days in the log.	**4,002**
	Document Views - Hits to pages that are defined as documents. This entry excludes hits to dynamic pages and forms	**25,553**
Visits***	**Visits**	**10,979**
	Average Visits Per Day - Number of visits divided by the total number of days in the log.	**1,219**
	Average Visit Length - Average of non-zero length visits in the log.	**00:17:32** (about eleven and three-quarters minutes)
	Median Visit Length - Median of non-zero length visits in the log. Half the visit lengths are longer than the median, and half are shorter. This number is often closer to the "typical" visit length than the average visit length. Numbers that are wildly atypical can skew the average, but will not skew the median so much.	**00:03:17** (about three and a half minutes)
	International Visits - Percentage of visitors defined as "international" in Domain Options	**1.77%**
	Visits of Unknown Origin - Percentage of visitors from an origin that could not be determined.	**19.6%**
	Visits from the United States - Percentage of visitors from the United States.	**78.62%**
Visitors	**Unique Visitors** - Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.	**4,466**
	Visitors Who Visited Once - Number of individual visitors who appear only once in the log file. Individuals can be tracked by IP addresses, domain names, and cookies. Cookies provide the most accurate count.	**3,543**
	Visitors Who Visited More Than Once - Number of individual visitors who appear more than once in the log file. Individuals can be tracked by IP addresses, domain names, and cookies. Cookies provide the most accurate count.	**923**

* **Hit** - A single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and two additional hits are requests for the downloaded image files. While the volume of hits is an

indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

** **Page** - Any document, dynamic page, or form. Documents are user-defined in Options, but typically include all static content, such as complete html pages. Dynamic pages are created with variables and do not exist anywhere in a static form. Forms are scripted pages which get information from a visitor and pass it back to the server.

*** **Visits** - Number of times a visitor came to your site. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

Pages that had the most visits

The statistics listed below cover 11/01/02 through 11/30/02.

Rank	Pages	Views	% of Total Views	Visits	Avg.Time Viewed
1	Louisiana OPH - **Vital Records Registry** http://oph.dhh.state.la.us/recordsstatistics/vitalrecords/	2,268	6.29%	1,752	00:02:30
2	**Home page:** Louisiana's Department of Health and Hospitals Office of Public Health http://oph.dhh.state.la.us/	14,070	39.06%	1,382	00:01:05
3	Louisiana OPH - **Vital Records Registry - Informational Packets** http://oph.dhh.state.la.us/recordsstatistics/vitalrecords/ page556f.html	598	1.66%	507	00:03:57
4	Louisiana OPH - **Infectious Disease Epidemiology Program: West Nile Virus and Oth** http://oph.dhh.state.la.us/ infectiousdisease/westnile/	540	1.49%	422	00:01:56
5	Louisiana OPH - **Vital Records Registry - Vital Records Fees and Payment Methods** http://oph.dhh.state.la.us/recordsstatistics/vitalrecords/ page3489.html	397	1.1%	372	00:02:19
6	**Louisiana's Department of Health and Hospitals Office of Public Health** - **Searches** http://oph.dhh.state.la.us/ scripts/search.asp	948	2.63%	362	00:00:51
7	Louisiana OPH - **Vital Records Registry** - **Ordering Documents** http://oph.dhh.state.la.us/recordsstatistics/vitalrecords/ page14be.html	382	1.06%	352	00:03:09
8	Louisiana OPH - **OPH News and Issues** http://oph.dhh.state.la.us/ Issues.html	370	1.02%	317	00:05:10
9	http://oph.dhh.state.la.us/ robots.txt	365	1.01%	311	00:02:00
10	Louisiana OPH - **OPH Regions** http://oph.dhh.state.la.us/ ophregions/	323	0.89%	261	00:00:55
11	Louisiana OPH - **Vital Records Registry - Who can order documents** http://oph.dhh.state.la.us/recordsstatistics/vitalrecords/ page2b2f.html	265	0.73%	253	00:01:46
12	Louisiana's Department of Health and Hospitals Office of Public Health – http://oph.dhh.state.la.us/Data_and_Stats.html	287	0.79%	250	00:01:21
13	Louisiana OPH - **OPH Regions** - **Parish Health Unit**	288	0.79%	248	00:02:15

	Services http://oph.dhh.state.la.us/ ophregions/page6f72.html				
14	Louisiana OPH **- State Center for Health Statistics -** **Louisiana Vital Statistics** http://oph.dhh.state.la.us/ recordsstatistics/statistics/ page0cda.html	271	0.75%	221	00:01:37
15	Louisiana's Department of Health and Hospitals Office of Public Health – http://oph.dhh.state.la.us/Programs.html	258	0.71%	214	00:00:52
16	**Louisiana's Department of Health and Hospitals** **Office of Public Health** http://oph.dhh.state.la.us/ Healthtopics.html	224	0.62%	204	00:02:14
17	**Louisiana OPH - Records and Statistics** http://oph.dhh.state.la.us/ recordsstatistics/	214	0.59%	194	00:00:41
18	**Louisiana OPH - Sanitarian Services - Sanitarian** **Codes** http://oph.dhh.state.la.us/ sanitarianservices/page09c0.html	249	0.69%	180	00:05:16
19	**Louisiana OPH - Vital Records Registry - Expedited** **Delivery** http://oph.dhh.state.la.us/ recordsstatistics/vitalrecords/ pagea14a.html	191	0.53%	179	00:02:56
20	**Louisiana's Department of Health and Hospitals** **Office of Public Health** http://oph.dhh.state.la.us/ php/	228	0.63%	159	00:01:15